

EFFI SUMMERS CREATIVE

THE SELF EMPLOYMENT SERIES

1. creating the life for you

questions to ask yourself

1. what is important to you?
2. what do you want to avoid?
3. how do you want to spend every day?

factors to consider

income, routine, travel, environment, status, social, security

examples

for question 1:

high income, spending time with family, working from home, having freedom, choosing my work hours, having control over my schedule, having the opportunity to travel.

for question 2:

uncertainty, strict routine, late payments, commuting, working in an office, working from home, being part of a large corporation, working on my own.

for question 3:

a variation of being at home and out the house, a variety of tasks, every day different, every day the same, focusing on one task/skill, interacting with people, some days at my computer with some 'out of office' days.

every day tasks:

book keeping, designing, marketing, promotion, admin, website building/editing, writing contracts, chasing payments, social media, advertising, meeting potential clients, SEO, researching.

these are some tasks that self employment involves alongside whatever your chosen 'product' may be. The product could be physical products that you sell, a service such as graphic design, teaching or illustration or a physical business such as a cafe, restaurant or shop.

if you would not want to learn how to do all these things, then you'll need to work out which ones you would outsource (hire other people to do).

ideally, for self employment, you would be:

hard working, good at budgeting, good with money in general, disciplined, determined, motivated, able to take risks, able to deal with stress/pressure, have a thick skin and prepared to make sacrifices.

thanks for downloading this and I hope it was super helpful!
feel free to contact me with any questions you may have or
any future video requests.

love,

effi x

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